GOVERNMENT OF INDIA
CULTURE
LOK SABHA

UNSTARRED QUESTION NO:2423
ANSWERED ON:14.12.2015
Promotion of Events/Festivals Abroad
Girri Shri Maheish;Mishra Shri Bhairon Prasad

Will the Minister of CULTURE be pleased to state:

GOVERNMENT OF INDIA
MINISTRY OF CULTURE
LOK SABHA
UNSTARRED QUESTION NO. 2423 TO BE ANSWERED
ON 14th DECEMBER 2015

PROMOTION OF EVENTS/FESTIVALS ABROAD
2423. Shri Bhairon Prasad Mishra and Shri Maheish Girri:
Will the Minister of Culture be pleased to state:

(a) whether International Yoga Day is one of the biggest success India has had till date on International front in terms of cultural perspective;
(b) whether the Government is planning to diversify all festivals/folk festivals throughout India and abroad;
(c) if so, the details thereof and the action taken by the Government in this regard along with the number of festivals/folk festivals organized in various parts of the country and abroad, country-wise, State/UT-wise including Bundelkhand;
(d) whether the Government is working upon a cultural exchange programme; and
(e) if so, the details thereof ?

Answer

ANSWER
MINISTER OF STATE FOR CULTURE AND TOURISM (INDEPENDENT CHARGE) AND MINISTER OF STATE CIVIL AVIATION
(Dr. MAHESH SHARMA)

(a) Yes Madam. International Day of Yoga was a grand success. Consequent to the unanimous adoption of Resolution by the United Nations General Assembly to observe 21st June as International Day of Yoga (IDY), it was celebrated across the world in 193 countries including India by millions of people. The Ministry of AYUSH has been awarded with two Guinness World Records on the first International Day of Yoga for the largest number of participants in a Yoga Lesson at single venue and for most number of nationalities i. e. 84 performing Yoga at a single venue.
(b) & (c) − Yes, the details are as under:-

(i) The Government of India have set up seven Zonal Cultural Centres (ZCCs) having its headquarter at Patiala, Nagpur, Udaipur, Allahabad, Kolkata, Dimapur and Thanjavur to preserve, promote the culture including folk dance, music and literature of

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different regions and these ZCCs conducts folk festivals/ events in national/ internationals level through its various schemes.

The number of festival/ programmes conducted by seven ZCCs State/UT wise including Bundelkhand is at Annexure-I.

(ii) In addition, organisations under this Ministry such as Lalit Kala Akademi, Sangeet Natak Akademi, Sahitya Akademi, National School of Drama also organise cultural events in various parts of India on a regular basis.
(iii) The Festivals of India abroad (FoI) represents the Government's efforts for spreading Indian culture abroad and enhancing people to people contact through dance, performance, food festival, exhibition, literary festival, film festival, Yoga, Mehandi art etc. During the year 2014 & 2015 FoIs were conducted/are being conducted in Combodia, Lao PDR, Vietnam, Thailand, China, South Africa, Japan, Indonesia, Malaysia, Seychelles, Madagascar, Mauritius, Republic of Korea, Sri Lanka and Mongolia. Further, the list of cultural festivals organised by Indian Council for Cultural Relations, an autonomous body under Ministry of External Affairs in India and abroad is at Annexure-II & Annexure-III respectively.
(d) & (e) Ministry of Culture aims at disseminating Indian culture in new territories and develop the cultural relations between India and various countries of the world through Cultural Exchange Programmes. Each and every year Cultural Exchange Programmes/Programme of Cooperation etc. are signed with other countries. Signing of Cultural Exchange Programmes is a continuous process. India has already signed Cultural Agreements with 126 countries. Presently, Cultural Exchange Programmes with 55 countries are in operation.

Annexure - I

Numbers of festival and programmes conducted by seven Zonal Cultural Centres State/UT and year wise
(As on 30th June, 2015)

Sl. No.	Name of States/UTs	No. of festivals and Programme						
	States	2009-10	2010-11	2011-12	2012-13	2013-14	2014-15	2015-16
1.	Andhra Pradesh	07	08	13	34	12	16	--
2.	Arunachal Pradesh	07	06	07	09	01	12	--
3.	Assam	34	33	14	31	29	34	06
4.	Bihar	25	28	21	16	28	14	03
5.	Chhattisgarh	04	12	14	49	05	21	--
6.	Goa	12	12	16	14	15	18	02
7.	Gujarat	11	31	14	14	16	30	--
8.	Haryana	22	19	23	18	18	24	13
9.	Himachal Pradesh	24	27	17	09	16	26	12
10.	Jammu & Kashmir	11	04	04	11	17	11	08
11.	Jharkhand	07	07	06	4	06	11	--
12.	Karnataka	06	09	04	33	17	46	03
13.	Kerala	14	07	11	06	21	26	03
14.	Madhya Pradesh (including Bundelkhand)	19	13	40	70	19	56	05
15.	Maharashtra	35	35	54	86	34	102	16
16.	Manipur	05	06	10	09	10	10	01
17.	Meghalaya	05	08	10	10	06	08	--
18.	Mizoram	08	05	10	06	07	10	--
19.	Nagaland	39	21	18	28	28	32	07
20.	Odisha	97	58	60	42	53	37	01
21.	Punjab	41	53	38	30	43	79	50
22.	Rajasthan	42	51	107	85	69	120	18
23.	Sikkim	09	17	07	10	05	12	--
24.	Tamil Nadu	45	42	69	71	55	85	24
25.	Telangana	--	--	--	--	--	01	--
26.	Tripura	15	13	12	10	08	29	02
27.	Uttar Pradesh (including Bundelkhand)	92	77	83	68	72	65	10
28.	Uttarakhand	10	08	19	11	06	12	14
29.	West Bengal	315	398	398	148	171	55	22
	Union Territories							
30.	Andaman & Nicobar Islands	03	04	03	04	06	09	--
31.	Chandigarh	31	78	46	56	81	64	32
32.	NCT of Delhi	11	13	11	11	08	06	01
33.	Daman and Diu & Dadra and Nagar Haveli	10	12	13	12	12	13	04
34.	Lakshadweep	01	01	01	--	--	02	--
35.	Pudhucherry	24	14	05	07	13	08	03
	Total	1041	1130	1178	1022	907	1104	260

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Annexure - II

INTERNATIONAL CULTURAL FESTIVALS ORGANIZED/SUPPORTED BY ICCR IN INDIA DURING 2014-15 AND 2015-16 (UP TO DECEMBER)

Sl No.	Date	Events
1.	22-24 August, 2014	5th World Flute Festival at Lotus Temple, New Delhi
2.	10-12 October, 2014	Begum Akhtar Centenary celebrations at Azad Bhawan Auditorium, New Delhi
3.	13, 14 & 15 October, 2014	1st International Folk Dance & Music Festival at Kamani Auditorium, New Delhi

4. 28, 29 & 30 October, 2014 5th International Dance & Music Festival at Kamani Auditorium, New Delhi

5. 28 Oct-11 November, 2014 Delhi International Arts Festival in New Delhi

6. 7-9 November, 2014 South Asian Band Festival at PuranaQuila, New Delhi (Agency work of SAARC Division, MEA)

7. 21-23 November, 2014 2nd World Percussion Festival in Delhi at Nehru Park, New Delhi

8. 5 Nov, 1-4 & 22 Dec 2014 Russian Cultural Festival in India at Kamani /Sirifort Auditorium, New Delhi

9. 19-20 January, 2015 1stInternational Bhakti Festival at Kamani Auditorium, New Delhi

10. 10-11 February, 2015 5th International Sufi Festivalat FICCI Auditorium, New Delhi

11. 23-27 February, 2015 International Ramayana Mela at FICCI Auditorium, New Delhi & 13 other cities

12. 20-22March, 2015 5th Delhi International Jazz Festival at Nehru Park,New Delhi

13. 11-13 September, 2015 6th World Flute Festival at Lotus Temple, New Delhi

14. 16-18 October, 2015 2nd International Folk Dance & Music Festival at Kamani Auditorium, New Delhi

15. 7-9 December, 2015 2ndInternational Bhakti Festival at Kamani Auditorium, New Delhi

Annexure - III

LIST OF GROUPS WHO PARTICIPATED IN FESTIVALS ABROAD DURING 2015-16

S. No. Name of the group State Country visited Dates Festival
1. 08-member Sitar (Fusion) Music group led by Shri Prateek Chaudhuri
Delhi Turkmenistan
Kyrgyzstan
Kazakhstan
Uzbekistan 25 March to 09 April, 2015 Namaste Festival
2. 12-member Manipuri group of Jawaharlal Nehru Manipuri Dance Academy (JNMDA)
Manipur Kazakhstan
Uzbekistan 01-11 April, 2015 Namaste Festival
3. 24-member Kathak group of KADAMB led by Ms. Kumudini Lakhia
Gujarat Russia 09-13 May, 2015 Namaste Russia
4. 28-member Bollywood group led by Shri Sanjay Roy
Delhi Russia 14-18 August, 2015 Namaste Russia
5. 05-member fusion band group "Soulmate" led by Shri Rudolph Wallang
Meghalaya Russia 15 − 21 September, 2015 Namaste Russia
6. 10-member contemporary dance group of Natya STEM Dance Kampani group led by Ms. Madhu Natraj
Karnataka Russia
Turkmenistan
Kyrgyzstan 11 − 21 October, 2015 Namaste Russia
7. 25-member Composite Folk Dance "Bharat Folk Arts Academy" led by Ms. Mangala Bhatt

12- member Composite Folk Dance "Bharat Folk Arts Academy" led by Ms. Mangala Bhatt
Telangana Telangana Russia

Georgia 16-19 November, 2015

19-22 November, 2015 Namaste Russia